



# MARKET EXHIBIT APPLICATION

## www.FishFryFest.com



PLEASE BE SURE TO READ THE ENTIRE MARKET AGREEMENT FOR RULES & RESTRICTIONS.

FCE WILL NOT ACCEPT & DO NOT SUBMIT ANY MONEY UNTIL YOUR APPLICATION HAS BEEN APPROVED.

Name of Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Best text to Phone #: (\_\_\_\_\_) \_\_\_\_\_

Alternate Phone: (\_\_\_\_\_) \_\_\_\_\_ Office #: (\_\_\_\_\_) \_\_\_\_\_

Alternate Contact Person: \_\_\_\_\_ Alternate Number: (\_\_\_\_\_) \_\_\_\_\_

E Mail Address: \_\_\_\_\_ Web Site: \_\_\_\_\_

### POSTAL MONEY ORDERS & CASHIERS CHECKS ONLY

**PAYABLE TO: FCE ENTERTAINMENT** — Upon Approval, Applications Must Accompany 1st Payment.

Space Size	Check All That Applies	Booth Rate <u>Pandemic Special Rate</u>	Additional Footage	Cost Per Additional Foot	Total Amount Due
<b>Corporate Exhibiting</b> (Prime Location in festival) (10' X 20')		\$4,995.00		\$495.00	
<b>Corporate In-Kind Donations</b>			.	List of items of donations on items list form	
<b>Food Category I</b> (10' across x 15' back)		<del>\$900.00</del> \$500.00		x (\$90. Each addition ft)	
<b>Food Category I &amp; Food Trailers</b> <b>Additional Fire Marshall Fee</b>		\$20.00			
<b>Food Category II</b> (10' x 10')		<del>\$650.00</del> \$300.00		x (\$65. each addition ft)	
<b>Merchandise</b> (10' x 10')		<del>\$600.00</del> \$200.00		x (\$60. each addition ft)	
<b>Food Trailers:</b> Total length including hitch		Call for Pricing		x (\$90. each addition ft)	
Example: \$900 + 5feet x \$90 (each additional feet) = \$900 + \$450. = \$1350				<b>Total Due:</b>	
<b>OTHER ITEMS</b>					
<b>ELECTRICITY:</b> Please note that The S.A.M.F./ FCE Entertainment <b>does not</b> provide electricity. Each vendor, including corporate, is responsible for their own generators.					
FCE Entertainment <b>only</b> provides exhibit space. Vendors, including corporate <b>MUST SUPPLY THEIR OWN COMPLETE SET-UP.</b> Tables, chairs, tent and electricity or generator, etc. <b>Each set up must include tent.</b>					

#### NOTE:

- FOOD TRAILERS:** If upon arrival of the festival, your vehicle is not the size that were given to FCE on your application, be prepared to:
  - Pay an additional fee.
  - Wait to be placed somewhere else (we will not hold up load-in, nor will FCE inconvenience another vendor)
  - Or leave the festival without any refunds due to you.
- Market Exhibitors are prohibited from selling or giving away food and beverages (**including water**).
- NO SODA, WATER OR ALCOHOL SALES PERMITTED.** LEMONADE & TEA ONLY FOR DESIGNATED VENDORS.



**The following items cannot be sold at the Fish Fry Fest.**

- a. **ANY ITEM** with any part of the name Fish Fry Fest.
- b. **ANY T-SHIRTS OR PRODUCTS** with any part of the words Fish Fry Fest, or any symbols or logos of the Fish Fry Fest.

**ITEM SUBMISSION**

List all item to be considered. Merchant Exhibitors **are not permitted** to sell beverage items **OF ANY SORT**.

Please fill out your **top eight** menu choices below. Due to the potential for duplication, **not all menu items may be selected**. Vendors **will be selected** based upon menu items described. Vendors may only sell/ display items agreed on by FCE Entertainment. Any changes in menu must be submitted in advance and in writing and approved by FCE Entertainment. If you would like to submit different menus, depending on the event, then attach extra sheets to this application and indicate the menu and the event you would like to be considered for.

Vendors are responsible to collect and properly bag trash within your sales location. Event staff will collect properly bagged trash from outside of your sales location. **Extra fines may occur** from the Event Coordinator for trash that has not been bagged properly or for exhibit area looking unclean.

	Item Description	Retail Sale Price	Notes:
1			
2			
3			
4			
5			
6			
7			
8			

**Note: Food Spaces Are Limited** - 50% Deposit secures Space: Total Payment secures Exact Location.

**COVID 19 Restriction** are in effect. All Food Vendors **Must** exhibit a one (1) gallon sanitizing pup visible for clientele usage. You are responsible for checking the website and your email for additional health department updates.

All Food Vendors **MUST:**

- Provide a ground cover. **NO GROUND COVER, NO SET-UP.**
- All grease **MUST** be properly disposed of in barrels provided or vendor will be immediately ejected from event.
- **MUST** be screened in properly.
- Have necessary supplies as required by Fulton County Health Department. INCLUDING fire extinguisher, hand wash area, temperature gauges.

**Signs/Banners/Cart materials** must be made of a flame-retardant material, and proof of such fire-retardant rating shall be made available to the City and State Fire Marshal upon request. Failure to have such fire-retardant rating information available could result in the immediate closure of the vendor's operation, by Marshall, until such information is satisfactorily provided. Any losses or damages by vendor are hereby waived against FCE Entertainment, City of Atlanta, our radio partners, and its employees.

**Refunds- No refunds will be given for any cancellation whether caused by Exhibitor, F.C.E. Entertainment, its Affiliates and Partners. Organizer reserves the right to give credits toward a future event.**

**INSURANCE:** Each FOOD exhibitor/ vendor should have current \$1,000,000.00 liability insurance. FCE Entertainment and the City of Atlanta must be added as additional Insured upon acceptance. Food Exhibitors must have a copy of their insurance permits submitted no later than sixty (60) days prior to the event date.

Your signature indicates that you Acknowledges that you have received, read and understood the preliminary information contained in this application and agree to its terms and provisions. I understand and agree that the submission of this application **is not** a guarantee of an invitation to participate as a vendor at any festival managed by FCE Entertainment. The information provided in this application is true and correct at the time of submission to FCE Entertainment, and I understand any invitation to participate may be revoked in the event of any failure to truthfully or accurately answer the questions contained here-in. I understand that the preliminary terms contained in this agreement are subject to change at any time and could change after the execution of the final contract and I agree to cooperate and abide by those terms in advance or be subject to the revocation of the invitation at which time I may or may not be eligible for some refund, prorated refund or credit for a future event managed by FCE Entertainment.

**Food Category II:** Prepackaged items, food insurance not required.

**NO CHECKS, DEBIT or CREDIT CARDS WILL BE ACCEPTED:** Postal Money Order or Cashier's Check Only.  
**Make payable to: F.C.E. Entertainment** | Mail c/o: **Fatimah Muhammad** | **P.O. Box #3196** | **Atlanta, GA 30302** –  
**Deadline: A 25% surcharge will apply to applications submitted after the deadline.**

**Acceptance-** Once you have been invited to participate in a FCE Entertainment festival, you will need to accept the invitation in writing via mail or email within two weeks. At the time of your acceptance, all monies due including festival fee, security deposit, and any applicable health department fees will be due.

I \_\_\_\_\_ as authorized representative of \_\_\_\_\_  
**Print Name** **Business Name**

\_\_\_\_\_  
**Owner or Authorized Signature**

LOCATION:

Rodney Cook Sr. Park in Historic Vine City  
Vine St. NW, Atlanta, GA 30314 (600 Joseph E. Boone Blvd NW)

EVENT HOURS:

Saturday: 11:00 am - 7:00 pm

**In House Only:** Date received: \_\_\_\_\_ Amount Received: \$ \_\_\_\_\_

Initials of receiver: \_\_\_\_\_ Payment: \_\_\_ Postal Money Order \_\_\_ Cashier Check Last 4 digits \_\_\_\_\_